

# Andy Hawthorne

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## Personal statement

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An experienced web development professional with over 20 years of accumulated knowledge. Well versed in the ever-changing web development environment and adaptable between technologies. Pro-active when it comes to challenging deadlines and reliable in delivering results during complex project builds.

## Key Skills

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- Proficient with popular PHP frameworks such as Laravel and CodeIgniter
- Proficient with Linux server administration and MySQL databases
- Experienced in working with development teams with varying skill sets
- Innovative and knowledgeable through the whole web development process
- Practical knowledge with implementing Scrum and Kanban from scratch- in different environments
- Excellent communication skills, both written and verbal

## Employment History

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### Head of Development, Clevercherry, Birmingham

*(May 2018 – Jan 2019)*

Achievements and responsibilities:

- Led a team of four developers and a systems administrator
- Introduced common working practices around managing code and project development
- Re-focused the development team to switch to using the Laravel PHP framework as the primary development tool using best practice
- Led the conversion of multiple legacy projects to the Laravel framework
- Worked closely with the accounts team to manage the workflow

### Head of Development, Denfield Advertising & Marketing, Leamington Spa

*(November 2013 – May 2018)*

Achievements and responsibilities:

- Joined the company as a Senior Developer – promoted to Head of Development
- Introduced common working practices around managing code and project development
- Mentored the development team to switch to using the Laravel PHP framework as the primary development tool
- Re-structured the development team to maximise productivity
- Currently implementing Kanban to further improve the workflow
- Refined and improved working practices within the development team to help the company achieve ISO 27001 accreditation
- Developed the abilities of each member of the team so that the company could take on much bigger web development projects

## **Senior Developer, Open Study College, Birmingham**

*(July 2009 – November 2013)*

Achievements and responsibilities:

- Rebuilt the main corporate web presence from the ground up.
- That included changing it to run on a PHP MVC framework and a faster dedicated Linux server
- Built a corporate Intranet from scratch so that many paper-based procedures became web-based
- Also included a full reporting module to improve visibility of online sales and website performance
- Built a student management system so that tutors could login and update assessment records
- Worked with the Marketing Manager to improve online conversions and visitor engagement for the corporate website.

## **Web Developer, Prim-Ed Publishing Ltd, New Ross, Ireland**

*(May 2005 – July 2009)*

Achievements and responsibilities:

- Developed the company's first full e-commerce website with back office integration
- Worked with the marketing team to improve and enhance the information available on the main corporate website
- Also developed a whole new web presence to support the sales effort for a new business opportunity
- Helped to maintain the company's server infrastructure

## **Contract Web Developer, various companies, UK and Ireland**

*(October 1998 – May 2005)*

Achievements and responsibilities:

- Built a reputation and contacts after moving from the UK to seek new web development opportunities
- Helped local small businesses develop their first web presence throughout the south east of Ireland
- Built a patient record database for the local hospital
- Also worked as a course tutor delivering web development courses for career changing adult students.

## **Education**

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### **Advanced Copywriting Diploma – College of Media Publishing**

*(March 2017)*

### **Diploma – Freelance and feature writing – London School of Journalism**

*(October 2011)*

### **Post Graduate Diploma – Teaching and Learning in Higher Education**

*(September 2002)*

## References

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References are available upon request.